



MILES FOR MYELOMA | SUPPORTING
MYELOMA RESEARCH
AT INDIANA UNIVERSITY

CANCER.IU.EDU/M4M

Dear Friends,

It's time to mark your calendars for the 7th annual **Miles for Myeloma**, the IU Simon Cancer Center's myeloma fund-raising and awareness event! On Friday, Oct. 21, Dr. Rafat Abonour and several colleagues will kick off the 2011 "Tour for Tomorrows" by cycling from Louisville, KY to Richmond, IN. On Saturday, Oct. 22, they will cycle from Richmond back to Indianapolis, ending their journey just before the start of the annual IU Simon Cancer Center dinner for those with myeloma and related disorders. *We hope you and your family will attend the dinner and be there to cheer our cyclists across the finish line!*

Every penny raised through Miles for Myeloma will be invested in research conducted by Dr. Abonour, Dr. Suvannasankha, Dr. Farag and their colleagues here at the IU Simon Cancer Center. Their work is aimed at identifying new and improved treatments for plasma cell diseases such as myeloma, amyloidosis, **Waldenstrom's macroglobulinemia** and related blood diseases. **You can help us help you!**

For the past six years, patient families have worked with us to personalize and mail donation request letters similar to the attached. The results have been impressive! **More than \$1.5 million has been raised** for our research focused on myeloma and related plasma cell disorders

Support our efforts by requesting your personalized letters today! Based on feedback from patients who have participated in previous years, we think you'll be surprised at how appreciative friends and family are for the opportunity to support you in a meaningful way – at whatever level they feel comfortable.

Please consider conducting a Miles for Myeloma campaign this year. It's easy – we personalize the letters for you and print them, and you mail them or pass them out to friends and family. We can also help you prepare an e-mail to circulate to family and friends asking them to give online. Please see attached for more details.

Thank you in advance for your support. Our patients and their families are the inspiration for every mile we cover – and every dollar we invest in research.

Sincerely,

Rafat Abonour, M.D.
Associate Dean for Clinical Research

Attaya Suvannasankha, M.D.
Assistant Professor of Medicine

Sherif Farag, M.D., Ph.D.
Associate Director of Clinical Research

Lori Case, R.N.
Myeloma Program Nurse Coordinator

Shelley Edwards, R.N.
Myeloma Program Nurse Coordinator

Patty Fredenburgh, R.N.
Myeloma Program Nurse Coordinator

P.S. – More details about our annual dinner will follow, but please **SAVE THE DATE of Saturday, Oct. 22!**

Due to patient privacy regulations, this letter is being sent to all patients of Dr. Rafat Abonour and Dr. Attaya Suvannasankha. If you would prefer not to receive Miles for Myeloma mailings for any reason, please simply notify Amber Kleopfer Senseny by mail, e-mail or phone.

IU Simon Cancer Center
Office of Gift Development
1110 W. Michigan St., LO 506
Indianapolis, IN 46202

317-278-4510
1-800-643-6975
akleopfe@iupui.edu